

AbTF's approach to crop protection in the 3P context



With its' sustainability standard "Cotton made in Africa" AbTF works along the 3 P's of People – Planet – Profit.

Strategies in Crop Protection follow these principles.

People

Reducing health risks for farmers

Planet

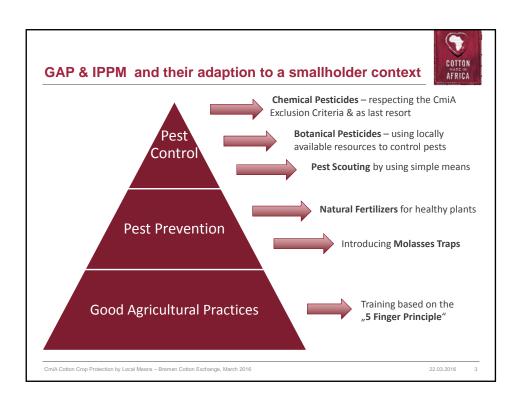
Reducing toxicity for the environment

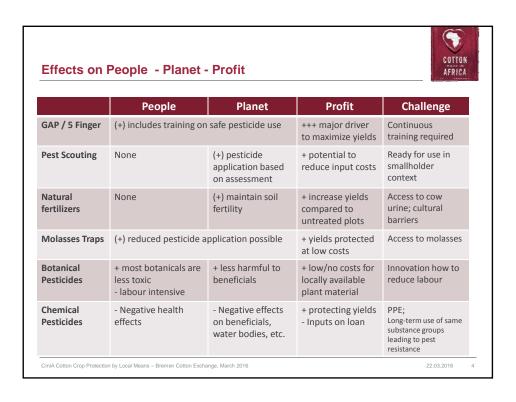
Profit

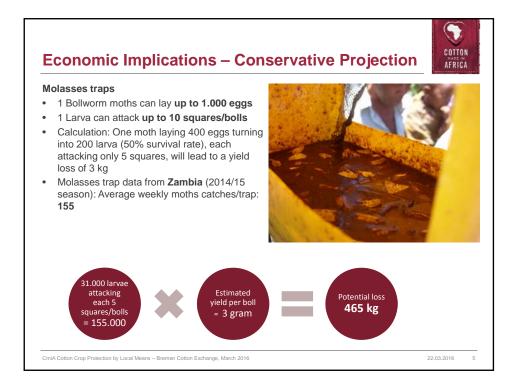
Reducing input costs Protecting yields

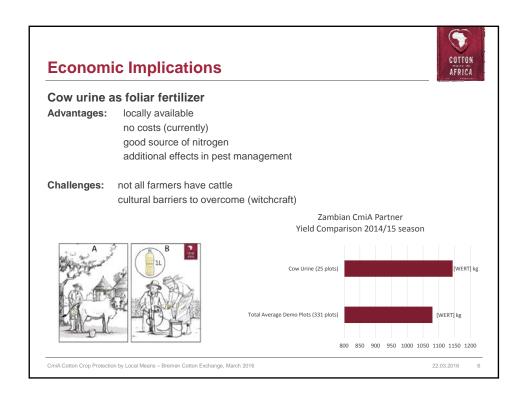
CmiA - Cotton Crop Protection by Local Means - Bremen Cotton Exchange March 2016

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Application and Roll-out of IPPM in 2016



- GAP & pest scouting applied by all CmiA farmers (670.000) in all countries
- Molasses traps: applied by farmers in
 - Côte d'Ivoire,
 - Ethiopia (> 15.000),
 - Malawi,
 - Mozambique,
 - Tanzania,
 - Uganda,
 - Zambia (>20.000*),
 - Zimbabwe
- Natural Liquid Fertilizers cow urine and/or manure/compost teas applied by farmers in
 - Côte d'Ivoire,
 - Tanzania(>600*),
 - Zambia (>700*)
 - other natural fertilizers (compost, manure) in all CmiA countries
 - Botanical Pesticides applied by farmers in

 - Côte d'Ivoire,Tanzania (>600*),
 - Zambia (>700*)

 $\ensuremath{^{*}}$ Detailed result data collected for the indicated nr of farmers

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